



MANN KI BAAT

....My Dear Countrymen, it's very important for us that we all become self dependent and lead a dignified life. I want to mention one such initiative, which has drawn my attention. That initiative is Jammu-Kashmir and Ladakh's Himayat program.

Himayat, in fact is related to skill development and employment which includes teenagers from 15 to 35 years. These people could not complete their studies due to some reasons.

My dear Countrymen you will be happy to know that from last 2 years 18,000 youth in 77 trades have been trained. Out of these 5000 have been already working somewhere. Many others have moved towards self employment. Stories of these people really touch our hearts. Parveen Fatima got promoted as Supervisor cum Coordinator in a garment factory in Tirupur, Tamil Nadu.

A year ago, she was living in a village in Kargil. Today her life has changed in a big way. She has become self dependent and created opportunity for her family. Like Parveen Himayat program has changed destinies of many people in Ladakh. All of them are today working in the same factory in Tamil Nadu.

For Fayaz Ahmad of Doda, Himayat has also proved to be a boon. Fayaz passed his 12th in 2012. But, due to illness he could not continue his studies. Fayaz was struggling with heart disease for 2 years. He lost brother and his sister during that phase. His family suddenly faced many problems. At last, he got help from Himayat. And today he is working in Punjab. Fayaz Ahmad is also about to complete his graduation.

Recently, he shared his experiences in an event of Himayat. He got emotional while sharing his story.

Similarly, Raqueb Ur Rahman from south Kashmir's Anantnag could not complete his studies due to financial crunch. One day Raqueb got to know about Himayat through a camp. Raqueb got enrolled himself in a Retail Team Leader course. After completing his training he is working in a corporate house. There are many examples of talented people benefitted by Himayat. They have become symbol of change in Jammu Kashmir. Himayat is an ideal example of coordination between Government, training partners and employers. It has instilled a new confidence in the youth of Jammu and Kashmir. It has also paved way for them to move forward.



29th December, 2019

MESSAGE



RAJ BHAVAN JAMMU - 180001

It gives me immense pleasure to present Coffee Table Book on Himayat, a dedicated skill development cum employment program for the school dropouts of UT of Jammu and Kashmir. The prime focus of this program is to make aspirant youth employable and to generate suitable employment opportunities for the biggest asset of our State the youth.

Concerted efforts are being made by the Government to develop symbiotic relationships with all stake holders like industry, academia, youth and many more to empower the youth of the nation with self-reliance, employability skills and to make them productive via knowledge, soft skills and attitude, which would eventually result into a New Skilled India.

I congratulate the Department of Rural Development and Panchayati Raj and all other stake holders, who have been instrumental in bringing out an effective snapshot of the impact of Himayat (DDUGKY) made in Jammu and Kashmir. I wish Himayat becomes a driving force for economic growth and social development of our youth in the formal sector.

I also invite the youth of J&K to come forward and take benefit of this program which is investing in them and has confidence in their capabilities. Together we can build a better J&K.

(Girish Chandra Murmu)

MESSAGE



ADVISOR TO HON'BLE LT. GOVERNOR JAMMU & KASHMIR

I am proud to announce that the Himayat Mission Management Unit which is running under the aegis of Department of Rural Development & Panchayat Raj, J&K has come out with Coffee Table Book on HIMAYAT covering different facets of the program and wide-ranging activities undertaken therein.

Its my earnest desire that the benefits of this scheme reaches out at the doorsteps of the targeted beneficiaries & provides them avenues to earn their livelihoods. I am witness to the struggle of the entire team of Himayat who walked door to door, reached highland villages through trekking and brought the deserving candidates to the training centres to make them employable not only in Jammu and Kashmir but also in different metropolitan cities of India. The training provided with utmost dedication has armed us with thousands of skilled men who can be employed anywhere in India.



I congratulate the Department for taking the initiative of documenting the progress the HIMAYAT has made & hope that the program shall continue to provide opportunities to the youth of Jammu & Kashmir in making wide-ranging entry level career choices through skill development.

I wish success for future endeavors.

(Baseer Ahmad Khan)

M E S S A G E



CHIEF SECRETARY JAMMU & KASHMIR

BVR SUBRAHMANYAM, IAS

I am pleased to know that the Department of Rural Development & Panchayati Raj is publishing a Coffee Table Book on 'HIMAYAT'.

The Coffee Table Book is an effort in highlighting various milestones achieved by the skilled youth through Himayat - a program to facilitate skill development and achieve the vision of a 'Skilled India'. Equipped with a team of professionals and cutting edge training partners, this program is being implemented with the aim of developing futuristic knowledge, skills and employability.

The publication is a useful platform to project the steadfast efforts of the department in creating an ecosystem wherein the youth can tap skilled employment opportunities which will help them in having a better quality of life.

ll be
nd chalk out a strategy for optimizing

I am confident that skilling of targeted individuals, who have opted out of formal education shall be the harbinger of change in their lives. The Department must strive to capture the aspirations of youth and chalk out a strategy for optimizing outcomes beneficial to the youth of Jammu and Kashmir.

I congratulate the Himayat Mission Management Unit for this publication and wish the success in their future endeavours.

(BVR Subrahmanyam, IAS)

MESSAGE



PRINCIPAL SECRETARY TO GOVERNMENT POWER DEVELOPMENT DEPARTMENT

HIMAYAT is a uniquely focused programme to fill the skill gap in various key sectors. It presents an unprecedented opportunity for unemployed youth not only to get trained but also acquire placement after their training in J&K, it provides an opportunity for unemployed youth to enhance their employability in the available job market across the country.

I am glad to note that the Himayat programme under Department of Rural Development and Panchayati Raj has picked up remarkably in the last 2 years and has transformed the lives of significant number of youth of J&K by giving them a platform to initiate their career and secure their livelihood.



It is satisfying to see the journey of Himayat/DDUGKY under Department of Rural Development and Panchayati Raj being captured in the form of a Coffee Table Book. I hope it captures both the struggles and successes and serves as an inspiration for others too.

(Rohit Kansal, IAS)

MESSAGE



SECRETARY TO GOVT., RDD & PR JAMMU & KASHMIR

SHEETAL NANDA, IAS

Himayat (DDUGKY) programme is running in J&K for the past two years in a manner true to its literal meaning of 'support'. In this period it has provided employment worthy skills to around 18000 children from all areas of J&K in 77 different trades ranging from sewing machine operators to Information Technology enabled services and from hospitality to dialysis technicians. Himayat also trains them in communication and computer skills making them confident and self - assured. It has been successful in providing employment to around 5000 youngsters in the age group of 15-35 years who had dropped out of school/ college due to compelling circumstances but are now earning not only for themselves but also for their families.

Worth mentioning are 90 girls from Kargil who have been employed in a firm in Tirupur in Tamil Nadu. One year ago they would not have even imagined moving out of their district, leave alone travelling all the way to Tamil Nadu and that too alone. While they have been immensely benefitted by Himayat they have also set an example for others to follow in remote villages of Kargil.



Not only them but Himayat has set several such examples of confidence building, economic upliftment and social progression for children from every nook and corner of Jammu and Kashmir with no district remaining untouched by its benefits. Counselling session with parents, IEC vans, best practices sharing workshops with Project Implementing Agencies, providing job offer letters at the time of mobilization etc. are some of the innovations of Himayat which make it stand apart and have won recognition at the national level.

I wish the Himayat team keeps changing lives of our children, equipping them to fight circumstances and giving them hope and strength to take strides towards a better and brighter tomorrow.

(Sheetal Nanda, IAS)



Working at Afghan Restaurant, Hyderabad Pervaiz Malla is getting a monthly package of ₹12000.

Pervaiz Malla hails from district Kupwara.

Hima at



After completing his training with empanelled PIA under Himayat programme in Jammu, Akshay Kumar is currently working as Sales Associate at Pantaloons, Jammu with monthly package of \$12,000.

"Himayat has given me a new hope and opportunity to earn."

-Akshay.



After completing training in Himayat Centre at Jammu, Nisha Kumari got placed in one of the premier companies, Puma Factory Outlet in Jammu as Sales Associate with monthly CTC of \$14,000.

Nisha is lone earner for her family of 5 and terms the training at Himayat as, "life changing opportunity."

-Nisha



Working at Afghani Restaurant in Telangana Hyderabad, Akhter Khan hails from Kupwara district. With monthly package of '₹12,000, Khan is a pass-out from F&B services under Himayat.

MOBILIZATION









Vishal Sharma works at Ariena-Bin-Saifi, Hyderabad with monthly CTC of ₹12000.

Recruited as Steward at Afghan Restaurant, Vishal has completed his trainings under Himayat in F&B Services.





Trained as Security Guard, Jamble Singh, a resident of district Udhampur is working at G4 Secure Solutions Pvt. Ltd., Haryana.

He is getting a monthly package of ₹16,541.



Jeevan Kumar working as Hospitality Assistant in Barbeque Nation, Jammu is getting a monthly package of ₹11,212.

He is a resident of Udhampur district.



Working at Spice-6 Restaurant Hyderabad as Steward with monthly package of ₹13500.

Muni Devi has plans to study through distance mode. "As I am earning now, I am planning to study further to get better of life."

- Muni.

COUNSELLING











Kiran Devi is working in Kirtunga Restaurant, Hyderabad as Front Office Executive with monthly CTC of ₹18,000. Kiran hails from Udhampur district.

Hima at



Hamza Bin Manzoor, Person with Disability (PwD) is currently working as Sales Executive at Airtel, Jammu with a monthly package of ₹14.000.

Hailing from district Doda, he left his studies due to financial constraints.

"Himayat has given me a new hope and opportunity to earn."

-Hamza.



It was due to the support from her father that Hardeep Kaur got training in Dialysis Technician Course under Himayat.

Now Hardeep is working as trainee dialysis technician at CKS hospital Jalpur, Rajasthan drawing a salary of ₹8,500 per month.



Jahangir Ahmad is working as machine operator in the production department, Indo Autotech Limited, Narsapora, Bangalore with monthly CTC of ₹10,500.

Jahangir hails from Sopore town in Baramulla district.

TRAININGS

66 Himayat-DDUGKY trainees undergoing training in different domain labs under various trades.





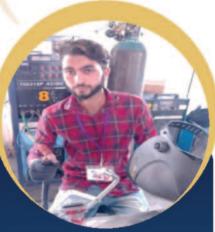
Working at Paradise Hotel, Hyderabad as Steward, Vishal Sharma is getting a salary of ₹13,300 per month. Vishal hails from Jammu district and has completed his training under Himayatin F&B Services.

Hima at



After completing her training of 'Retail Team Leader', Suman is working at Big Bazar, Jammu drawing a salary of around \\$9000 permonth.

Suman recently resumed her studies through distance mode and is eying for graduation within next 3 years.



Fayaz Ahmad is working as TIG welder in the production department of Sri Krishna Welding Tech, Rajaji Nagar, Bangalore with monthly CTC of \$\mathcal{T}_{13,000}\$.

Fayaz hails from Magam village of frontier district, Kupwara.



Meenakshi, a girl from Doda trained under Himayat is now working as Front Office Assistant.

She started her career with the initial monthly package of ₹11,500 and currently draws salary of ₹18,000 per month at Kirtunga Restaurant Hyderabad.

HIMAYAT TRAINING CENTRES















Working at Paradise, Hyderabad as Steward with monthlypackage of \$13,300.

Anil Kumar hails from Udhampur district. Anil Kumar has completed his training in F&B under Himayat.





Currently, working as a Trainee-Dialysis Technician at Medicity Hospital, Rudrapur, Uttrakhand, Shafkat Ali- a Himayat trainee from Dodadraws a salary of ₹1,02,000 per annum.

"It's been first time that someone among my family is earning this much."

-Shafkat



Parveen Fatima, hailing from remote village of Goma, district Kargil is working as Supervisor-cum-Coordinator at SCM Garments Pvt. Ltd., Tirupur, Tamil Nadu with CTC of ₹19,000 per month.
She got training under Safari & Kurta making trade.



Working at Afghani Hotel-Airena Bin Saifi in Hyderabad, Auqib Ashraf is getting monthly package of ₹12,000.

Auqib hails from South Kashmir's Kulgam district.

RESIDENTIAL FACILITIES

Himayat-DDUGKY trainees at their residential premises











Satnam Singh working as Trainee Dialysis Technician at Solanki Hospital Alwar Rajasthan is getting a package of \$\tau_{1,02,000}\$ per annum.

"It is all because of kind of training and care we get from Himayat"

-Satnam.

Hima at



Irtiqa Ahmad is working as TIG welder in the production department of Sri Krishna Welding Tech, Rajaji Nagar, Bangalore with monthly CTC of `₹13,000.

Irtiqa hails from Budgam district.



Working in Spice-6 Restaurant as Steward with monthly package of ₹12,500, Lakshmi Devi from Chenani, Udhampur is scripting her own success.

Hyderabad is no more an unknown place for her. "My success milestones are yet to come. It's just the beginning."



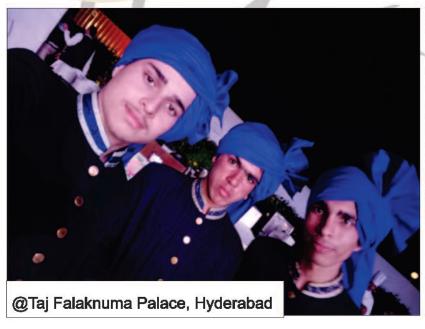
Currently working as Cashier cum Sales Associate with Big Bazar Jammu, Harjeet Singh is getting monthly package of \$8,050.

Harjeet Singh is pass out from Retail trade under Himayat. Harjeet hails from district Rajouri.

ON THE JOB TRAINING











Yuvraj, working in Hotel Novotel, Hyderabad has struggled much for job before coming in contact with Himayat program. Yuvraj is getting a monthly CTC

of ₹18,000.

"It was impossible for me to get such training and job in my remote village of Kishtwar."

-Yuvrai.



Working as Sales Promoter with Bata India Ltd in Bengaluru, Junaid Ganai is getting a monthly package of ₹15,000.

Junaid is pass out in Retail job role under Himayat. Junaid hails from South Kashmir's Anantnag district.



Working at Paradise Hotel, Telangana Hyderabad, Rinku Sharma halls from Jammu.

Rinku is working as Steward with monthly package of ₹13,300.



Renu Bhalla from Kathua district is currently working as Customer Care Executive at Tele Performance, Mohali Punjab with monthly package of £14,000.

An alumni of BFSI, Renu claims to be the favorite choice of her employer for customer care services.

PLACEMENTS



A Group of Teamlease Services (PIA) placed candidates at their work place in Mohali



Himayat placed candidates from Kargil-Ladakh arriving at their work-place in Tamil Nadu



'Parents of Himayat placed candidates' scanning through photo features of placed candidates at RozgarMela, Reasi, Jammu and Kashmir.



Working at G4 Secure Solutions India Pvt. Ltd. Haryana as security guard, Govardan Singh is getting monthly package of ₹16,500.

A resident of Udhampur district, Govardan got training under 'Security Guard Trade' for 6 months and later got placed. Hima at



Working as Sales Promoter with Bata India Ltd. Bengaluru, Zakir Hassan Kumar is getting monthly package of ₹13,000.

Zakir is a pass out in Retail Trade under Himayat and hails from South Kashmir's Anantnag district.



Working at Paradise Hyderabad as Steward with monthly package of ₹13,300.

Jagmeet Singh is hailing from Jammu district.



Hailing from the remote village of frontier district Kupwara, Mubeena is story of struggle, hope and commitment.

She is placed at Hotel Ramada, Jammu as Hospitality Assistant and getting salary of ₹12,000 per month.

EXTRA CURRICULAR ACTIVITIES





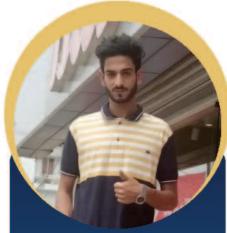
It's not just training
at Himayat-DDUGKY, but
much more than that.
Himayat trainees busy with
extracurricular activities, including
Drawing, Singing & Dancing
Competitions, Games,
Model Designing & AIDS Day
commemorations at different
training centers
across India.





Kiran Kumari from Kathua district is currently working as Customer Care Executive at Q-Connect, Mohali Punjab with monthlypackage of ₹12,500.

A pass out of BFSI, Kumari is looking to make her future in corporate sector. Hima at



Working as Sales Promoter with Bata India Ltd., Bengaluru, Suhaib Bashir is getting monthly package of `₹15,000.

Suhaib is pass out in Retail Trade under Himayat.

He hails from South Kashmir's Anantnag district.



Working in Spice-6 Restaurant, Hyderabad as Steward with monthlypackage of ₹12,500,

Manisha Devi after completing her training under Himayat is scriptingher own destiny. Manisha halls from Kathua district.



Working as Sales Promoter with Bata India Ltd., Bengaluru, Wasif Amin Mir is getting monthly package of ₹15,000.

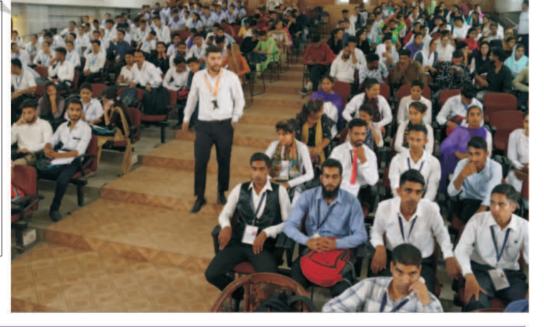
A resident of South Kashmir's Anantnag district, Wasif is a pass out in Retail Trade under Himayat.

JOB FAIRS

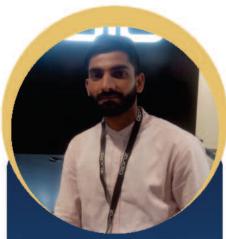








COO Himayat, Mr Kapil Sharma (KAS) distributes Offer Letters to candidates during HMMU led Job Mela at Jammu



Mukesh Kumar from Kathua district is currently working as Sales Associate at Zudio City Centre, Mohali Punjab with monthly package of ₹10,000.

A pass out of Sales & Tourism trade, Mukesh Kumar finds himself as the favorite choice of customers.





Working at Paradise Restaurant, Telangana Hyderabad with monthly package of ₹13,300 INR, Sunil Kumar hails from Doda district.



Mr. Raghunath from Jammu district is currently working as Customer Care Executive at Q-Connect, Mohali Punjab with monthlypackage of ₹12,000.

An alumni of BPSI, Raghunath is the story of patience and struggle. Raghunath turned alone after his parents and grand-parents expired one after another.



Nine months training under Himayat-DDUGKY in Hyderabad and now working as Front Office Manager at Hotel Kerni Palace in Katra, Kapil Dev is getting salary of `₹15,000 per month.

Kapil from district Udhampur has become a synonym for "CHANGE".

MAGAZINE LAUNCHES



Joint Secretary
Rural Skills, MoRD,
GoI, Mr Charanjeet
Singh (IFS), with
other dignitaries of
MoRD, Government
of J&K, NIRDPR &
NABARD during
launch of Himayat
Brochure at
Regional Review
Meet, Jammu.

Secretary RDD & PR,
Ms Sheetal Nanda
(IAS), CGM
NABARD, Mr P.
Balachandran, COO
Himayat, Mr Kapil
Sharma (KAS), DGM
NABARD, Mr Qamar
Javed & State Head
Teamlease Services,
during 'BUGLE'





Vipin Devi from district Rajouri is currently working as Sales Associate at Super 99 Store Palm Island Mall, Jammu with monthly package of ₹16,000.

Trained in Retail Team Leader job role, Vipin Devi finds herself lucky to get training and placement under Himayat. Hima at



Working in SI Brokers Pvt Ltd., as Relationship Manager (Revenue Digital Sales) at Whitefield, Bengaluru, Asif Khan is getting a monthly CTC of ₹22,000.

Asif khan hails from border village of Uri in Kashmir's Baramulla district.



Rahila Tabasum-a girl from Surankote area of district, Poonch- is working as Customer Care Executive at Intel Net, Chandigarh with monthly CTC of \$\forall 10.000.

She is a pass-out from BFSI trade under Himayat.

"My fathers' untimely death forced me to leave my studies. But, Himayat has given me a new hope."

-Rahila Tahasum



Currently working in Tele-Performance, Mohali as Customer Care Executive, Fayaz is getting a monthly CTC of ₹14,000.

An alumni from ITES course under Himayat, Fayaz hails from district Doda in Jammu and Kashmir.

REVIEW MEETINGS









FELICITATION OF HIMAYAT ALUMNI











COMMUNITY ENGAGEMENT





















Part of Swachh Bharat Abhiyan, Himayat trainees on 'Clean India Sensitization Drives' in various districts across J&K.

CAPACITY BUILDING









TRAINING OF TRAINERS









REGIONAL REVIEW MEETING



















Regional Conclave of Seven States hosted by Himayat Mission Management Unit in J&K

BEST PRACTICES

FIRST IN INDIA



of One of the best practices implemented under HIMAYAT, offering Job letters at the time of selection of c and idates before the commencement of training.

District Development Commissioner, Reasi, Ms Indu Kanwal Chib (KAS) and Chief Operating Officer, Himayat-DDUGKY, Mr Kapil Sharma (KAS) distributing 'Offer Letters' to selected youth in Rozgar Mela in Reasi district.

FIRST IN INDIA

BEST PRACTICES

Himayat branded vehicles for Mobilization, Counselling and Public Relations.

One of the best practice implemented by Himayat Mission Management Unit in Jammu and Kashmir.





Secretary RDD & PR, Ms Sheetal Nanda (IAS) accompanied by COO Himayat, Mr Kapil Sharma (KAS) flagging off Himayat branded vehicles at Jammu



Block Development Officer Billawar, Kathua with representatives from Manpower Group flagging off candidates to Himayat Training Centre





COO Himsyst, Mr Kapil Sharma (KAS) and State Representative, MoRD, GoI, Mr Murtaza Hussain during flag-off event of branded vehicles for Himsyst Scheme.

MoRD VISITS









MEDIA COVERAGE



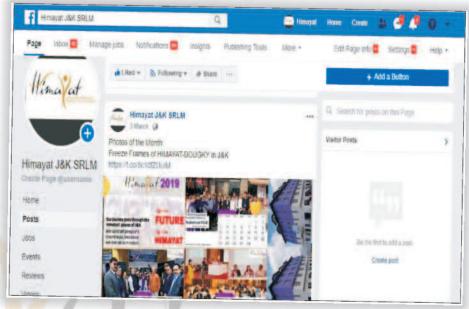
They are provided free skill training for a duration ranging from 3 to 12





SOCIAL MEDIA COVERAGE









MEDIA CAMPAIGN



COVID-19 CRISES RESPONSE









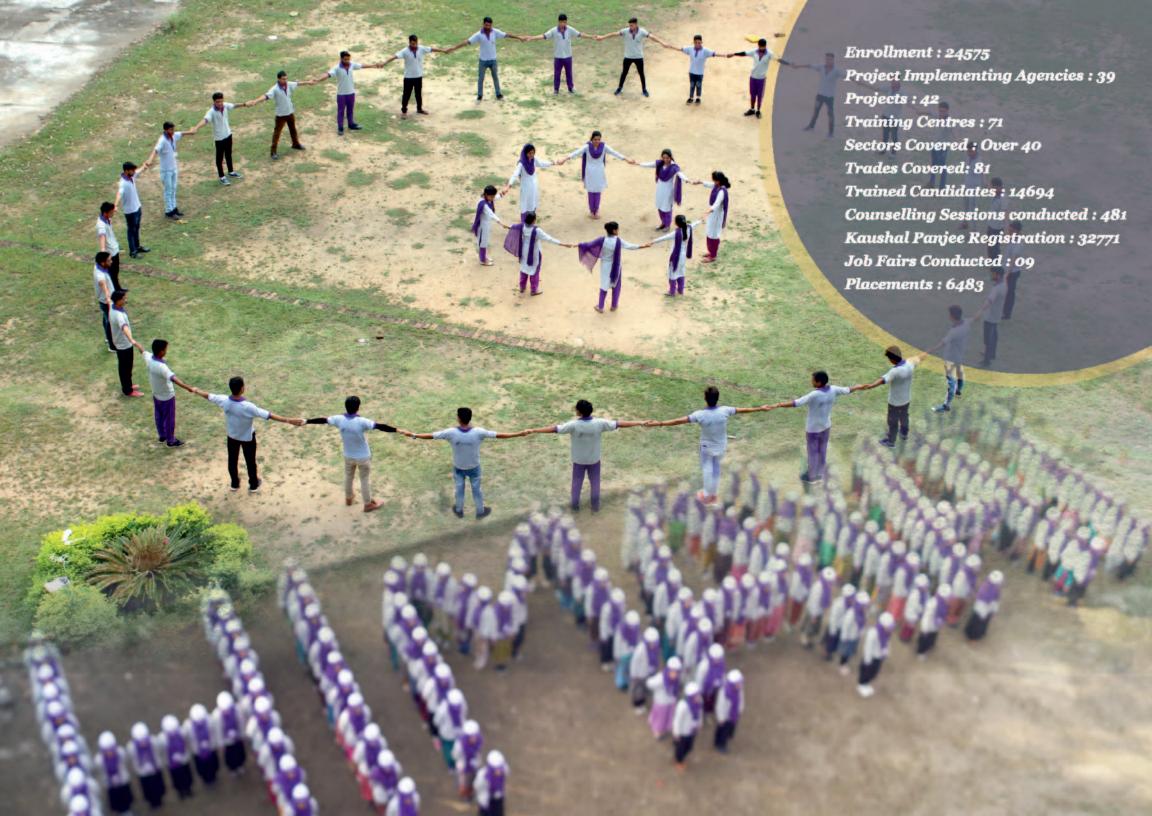






This year, Covid-19 crises have been the testing times for Himayat-DDUGKY and its partners across the country. Although, training centers were closed down following the lockdown, however our Project Implementing Partners and placed candidates were right on the cutting edge providing remote online healthcare services, making cover-all gowns-PPE kit parts-, 3 ply masks, providing awareness, distributing sanitizers and conducting fumigation drives across various places in the country.

Our Himayat placed candidates also left their footprints in handling multiple on-road deliveries on 108 Dial Ambulances in different districts of Jammu and Kashmir.







"Himayat" - A program initiated engaging the youth of Jammu & Kashmir in skill development with focus on placement has been lately mentioned in Hon'ble Prime Minister's monthly broadcast of

Mann Ki Baat on 29th December.19.

This has encouraged HIMAYAT team to redouble efforts at different levels for achieving successes with our Project Implementing Agencies in implementing the scheme.

The present edition of Coffee Table Book has been designed to encapsulate the initiatives undertaken in the program & in particular highlighting the success stories of our placed candidates working across India.

The photo feature is a compilation of learnings, commitment & outcomes of short journey that we have covered & our promise to deliver further with the support of all the stakeholders.

This program aims to capitalize the demographic dividend for achieving socio -economic progress & all of us would surely be part of the opportunity that it provides as platform for contribution.

> Mr. Kapil Sharma (KAS) Chief Operating Officer, Himayat, J&K

OUR TEAM

Name: Ms. Sheetal Nanda (IAS)

Designation: Secretary to Govt. Deptt. of Rural Development

& Panchavati Rai

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